REMARKS

Applicants respectfully request reconsideration of this application, as amended.

Amended claim 25 recites that each message comprises a first field containing information in a plurality of sub-fields relating to the standard profile of the recipient of the message, and in that the processing means identify and compare each information of the standard profile contained in the message with each matching information in the profile stored in each wireless telephone relative to the subscriber using the wireless telephone.

In contrast, Donovan discloses a short message type field 722. While Donovan discloses that the message may be of eight-bit length, Donovan does not teach or suggest sub-fields in this short message type field. Moreover, there are no teachings in Donovan on how any sub-field would be identified and processed. Thus, Applicants respectfully submit that the eight-bit byte used in Donovan only defines the type of the short message and cannot define nor does it include the information in a plurality of sub-fields as claimed.

Additionally, there is no teaching or suggestion in Donovan how each matching information in the profile stored in each wireless telephone compares each information of the standard profile contained in the message. Upon careful review of Donovan, Applicants respectfully submit that Donovan does not teach or suggest any device or methodology for processing more than one type of information in a short message type field.

As discussed in Applicant's specification, the "standard profile information" field "V-TYP" includes several sub-fields, with a range of several possible values for the data in each sub-field (See, for instance page 18, lines 4 to 17). Each fields of the message

(page 13, lines 17 to 24) and the profiles (page 12, lines 12 to 17) are organized with a "T-L-V" structure ("Title identifying the data, Length indicating the number of bytes of the data, Value corresponding to the data itself"). Each data of each sub-field can thus be identified by the processing means of the mobile phone, thanks to the "T" identifier of the data. The data of the standard profile information "V–TYP" are compared with the data of a profile 115 stored in the recipient mobile phone, which needs specific processing means for identifying and filtering (page 11, lines 28 to 31) the data contained in the message. The data in each sub-field of the standard profile information "V–TYP" may refer to a range of values and are thus relevant to several different users who may not have exactly the same profile (the standard profile information is thus called "multi-profile", see for instance page 13, lines 3 to 10). The comparison of the standard profile information "V–TYP" with the profile 115 thus necessitate that the processing means of the mobile phone are able to identify each data in the sub-fields of both profiles and to check whether the values of each sub-field of the profile 115 stored in the mobile phone fall within the range of each sub-field of the standard profile information in the message. Furthermore, this comparison is performed prior to the recording of the message in the mobile phone which thus needs sufficient "working memory" to perform the complex task of extracting the data contained in each subfield of both profiles and compare them with each other.

The present application also describes acknowledgments of receipt that can be sent depending on information contained in another part of the message: the display field called "V-AFF", which contains several sub-fields (several bits), each specifying a type of display and a type of exchange between the mobile phone and the server. As indicated in pages 14 to 17, the acknowledgment of receipt can be sent either every time the

message is displayed on the mobile phone, or every N time the message is displayed, or at every initialization of the mobile phone, or at every N initialization of the mobile phone, and so one. The mobile phone thus also includes a counter for counting, for instance, the number of time the message has been displayed.

Finally, the present invention teaches the use of an elaborated programming language using a syntax similar to the PASCAL language (see page 18, lines 18 to 30), for processing the data contained in each sub-field of the standard profile information "V–TYP" of the message and the profile 115 of the mobile phone. Another new aspect of the present invention is the use of constants, for example, in the data field "V-DATA" of the message (see page 19). Each constant can take several values and the algorithms implemented in the processing means of the mobile phone are able to process these constants and eventually replace them with text or numbers, for instance thanks to the elaborated programming language.

Any combination of Donovan with the teachings of Alperovich would not lead one of ordinary skill in the art to the present invention. Also in that Alperovich fails to overcome the deficiencies of Donovan, the references taken either alone or in combination fail to teach each and every feature of the claims.

With the claimed invention being patentably distinguishable from the cited references, a prompt Notice of Allowance is respectfully requested.

Should the Examiner believe that any further action is necessary to place this application in better form for allowance, the Examiner is invited to contact Applicants' representative at the telephone number listed below.

The Commissioner is hereby authorized to charge to Deposit Account No. 50-1165 (T2146-907321) any fees under 37 C.F.R. §§ 1.16 and 1.17 that may be required by

this paper and to credit any overpayment to that Account. If any extension of time is required in connection with the filing of this paper and has not been separately requested, such extension is hereby requested.

Respectfully submitted,

Date: June 1, 2006

By: _____
Edward J. Kondracki
Reg. No. 20,604

Jason H. Vick
Reg. No. 45,285

Miles & Stockbridge, P.C.
1751 Pinnacle Drive
Suite 500
McLean, Virginia 22102-3833
(703) 903-9000

#9304464